

## Business solutions for strategic change

Prosequence - *enablers of change* - is a business consultancy helping clients to plan and deliver strategic change, such as:

- ▶ solve complex business issues and challenges quickly and cost-effectively
- ▶ transform and re-focus their business
- ▶ manage complexity in multi-stakeholder operations
- ▶ use the best communication strategy to secure commitment to change
- ▶ create and integrate new businesses

Working with business partners and associates we provide a range of business consultancy and communications services to make change happen for clients.

### Facilitating change

- ▶ connected business solutions
- ▶ solving complex business issues
- ▶ communication strategy
- ▶ corporate values & culture
- ▶ issues management
- ▶ enabling change
- ▶ resource planning
- ▶ business development

We help to bring the whole organisation, its stakeholders and key business partners behind a strategy - and create the widest understanding of objectives, programmes and plans.

## Connected business solutions



Discovering what you could do

Developing what you should do

Deciding what you will do

Deploying what you agreed to do

Through a strategic alliance with John Caswell's Group Partners, we use GP's unique "4D" approach to help clients to:



- ▶ rapidly analyse complex business issues in context across their organisations, taking in the perspectives of all key customers and stakeholders
- ▶ develop a clear picture of what is needed to manage complexity in multi-stakeholder operations
- ▶ co-create enterprise-wide solutions, strategies and detailed plans
- ▶ ... and implement them

Interventions are usually with top teams drawn from across the enterprise, as issues and challenges are often found to go beyond the vertical nature of divisional responsibility.

The more challenging the issues and the more complex the organisation and its key business relationships, the more value clients find in this unique approach.

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